

REPORT
about
VII INTERNATIONAL WATER FORUM “AQUA UKRAINE – 2009”

(November 10-13, 2009, Kiev, International Exhibition Center,
15, Brovarsky Avenue)

The issue of water quality is gaining increasing prominence every year both in Ukraine and throughout the world. It is related to the universal deterioration of environment because of rampant scientific and technical development, proliferation of new manufacturing technologies, enormous volume of pollution, including pollution of water basins, and dramatically shrinking resources of fresh water. In view of that, from its very outset the International Water Forum “AQUA UKRAINE” strategically aimed at such major objectives as creating the required informational field in the area of water supply, water treatment, wastewater drainage, saving resources, efficient use of water resources, developing advanced methods and technologies for purification of industrial and municipal wastewater, attracting attention of members of the legislative and executive branches of government to the water sector issues. Because of the paramount national importance of questions raised at the Water Forum, the Forum is held every year by the order of the Ukrainian Cabinet of Ministers.

In 2008 the International Water Forum “AQUA UKRAINE” received the top-level acknowledgment: The Water Forum was awarded the sign of UFI – the Global Association of the Exhibition Industry, as the Forum met four UFI criteria: organizational and technical level of the event, quantity and quality of its participants and visitors, international importance of the scientific issues of its conference and accompanying events. It took the Forum to the new level and opened even broader opportunities for its participants.

Organizers of the Water Forum:

- Ministry of Housing and Communal Services of Ukraine
- Ministry of Environment Protection of Ukraine
- State Committee of Ukraine for Water Management
- Messe Berlin GmbH
- International Exhibition Centre, Ltd.

On November 10-13, 2009 the four-day International Water Forum “AQUA UKRAINE – 2009” welcomed numerous visitors from all major cities of Ukraine and abroad, and as usual it combined a specialized exhibition of advanced technologies and equipment for water purification, water supply, wastewater drainage, and scientific conference “Water and Environment”.

Several high-ranking officials took part in the official opening ceremony of the Forum:

- Vasiliy A. Stashuk, Head of the State Committee of Ukraine for Water Management
- Sergey A. Kuzmenko, Deputy Minister of Housing and Communal Services of Ukraine
- Grigoriy M. Semchuk, President of the Association “Drinking Water of Ukraine”
- Anatoliy V. Tkachenko, General Director of the International Exhibition Center
- and some other officials

After opening greetings to participants and visitors of the Water Forum, the above said senior officials reviewed the exposition of some 8,500 sq.m.

Some 273 enterprises from 21 countries of the world took part in the exhibition and conference, which offered exhibitors another splendid opportunity to demonstrate advantages of their innovations, technologies, products and services, to foster contacts with new business partners, and to promote company image.

Some 188 firms from 17 countries of the world, including Ukraine, Austria, Bulgaria, Great Britain, Germany, Denmark, Israel, Italy, China, Poland, Russia, USA, Turkey, France, Switzerland, South Korea, Taiwan presented their products at the water exhibition, featuring the following themes:

- Water preparation for drinking water supply, industrial water supply and power generation
- Municipal, industrial and agricultural water supply
- Purification of municipal, industrial and agricultural wastewater
- Sewage sludge treatment
- Utility networks
- Equipment and systems for water treatment, water supply and wastewater drainage
- Pumping equipment and fittings
- Local water treatment facilities
- Equipment and instruments for water quality monitoring
- Informational technologies for water sector
- Protection of water resources
- Exploration and extraction of ground water
- Bottled water

The full list of exhibition participants with specification of their products is in the attachment.

The four-day scientific conference "Water and Environment", that was held within the Water Forum, offered a marvelous opportunity for indepth discussions among specialists searching for solutions to the water sector issues.

Some 400 participants took part in the conference "Water and Environment", including representatives of the State Committee of Ukraine for Water Management, regional water management administrations, water supply and sewerage companies, basin water resources administrations, sanitary and epidemiological authorities, higher education institutions, R&D and design institutes, and major industrial enterprises of Ukraine. The four-day conference featured 76 presentations, including speakers from Azerbaijan, Armenia, Belarus, Bulgaria, Great Britain, Georgia, Italy, Moldova, Russia, USA and international organizations.

The program of the conference is in the attachment.

With support of the Ministry of Housing and Communal Services, in 2009 the water exhibition featured for the first time a highly successful sectorial professional skills contest "2009 Best Worker of the Technical Services of the Water Supply and Sewerage Sector of Ukraine" which added to prestige of the sector and highlighted important work of the water supply and sewerage sector workers (please see more detailed report about the competition in the section "Contest").

Despite impact on the exhibition of the global economic crisis and swine flu scare in Ukraine, that unexpectedly surfaced shortly before the exhibition and swiftly ended shortly after the exhibition, the public interest to the water sector issues and visitor turnout was high as usual.

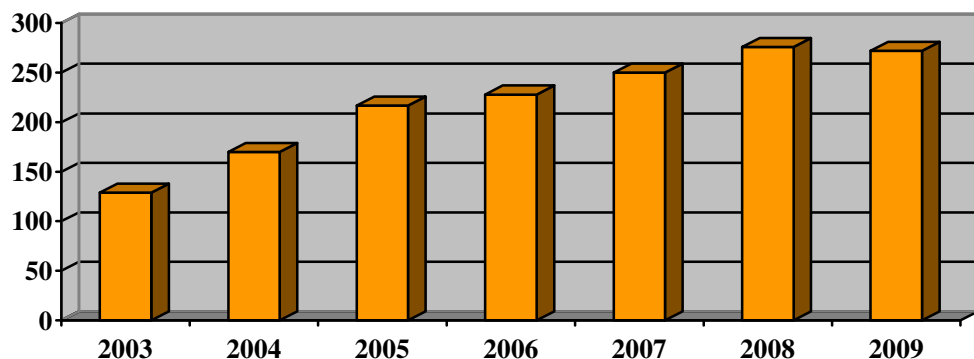
Some 4,000 specialists from Ukraine and abroad, including neighboring and remote countries, actively took part in the work of the water exhibition and scientific conference, among them:

- Water sector specialists – 45%, including:
 - ✓ Managers and representatives of the water supply, sewerage, utility and housing companies: over 900 representatives from Ukraine and abroad, for example from such places as Poltava, Donetsk, Zaporizhzhia, Ivano-Frankivsk, Kiev, Lugansk, Lviv, Odesa, Sumy, Ternopil, Kharkiv, Khmelnytsky, Cherkasy, Chernihiv, Rivne, Lutsk, Vyshgorod, Kryvy Rig, Vinnytsia, Irpin, Almaty (Kazakhstan), etc.
 - ✓ Employees of the regional water management administrations from 16 cities of Ukraine
 - ✓ Specialists of water protection and environment protection organizations
 - ✓ Managers and representatives of the manufacturing and commercial companies

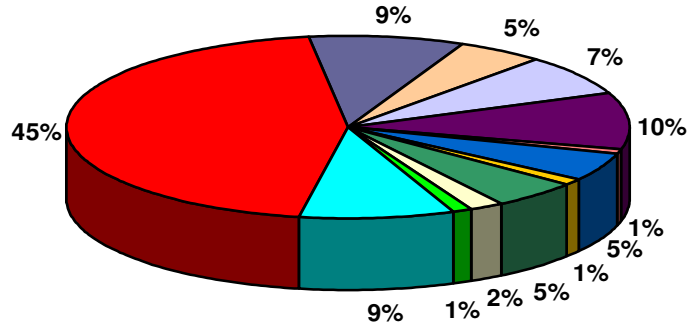
The water exhibition was visited by representatives of the following sectors:

- Construction and design organizations – 9 %;
- Mechanical engineering enterprises – 5 %
- Enterprises of the food processing sector – 7 %;
- Agro-industrial sector – 10 %;
- Metal production sector – 1 %;
- Energy and heating sector – 5 %;
- Gas and oil sector – 1 %;
- Scientific and educational institutions – 5 %;
- Media – 2 %;
- Embassies, NGOs – 1 %;
- Other organizations – 9 %

Dynamics of development of the Water Forum. Number of participants.



**Statistical analysis of categories of visitors of the Water Forum
by sectors and occupation
(4,000 people)**



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|--|--|
| ■ Specialists of the water sector | ■ Construction and design companies |
| ■ Mechanical engineering enterprises | ■ Enterprises of the food processing sector |
| ■ Enterprises of the agroindustrial sector | ■ Enterprises of the metal production sector |
| ■ Energy and heating sector | ■ Gas and oil sector |
| ■ Scientific and educational institutions | ■ Media |
| ■ Embassies, NGOs | ■ Other organizations |

So, the International Water Forum “AQUA UKRAINE – 2009” once again was a major meeting venue that brought together professionals for the productive discussion, and it once again offered them a unique opportunity to establish ties with the world leaders of the sector and to acquaint themselves with technological innovations.

The participants and visitors of the Forum were attracted both by the Water Forum’s substantial program and extensive advertising campaign (please find more details in attachment).

Two other thematically linked and complementary exhibitions – CommunTech (municipal economy) and AgroForum (agriculture) – were concurrently held at the same time with the Water Forum, which only added to its productivity.

In general, geography and professional categories of participants, global importance of the scientific issues of the conference and broad audience of trade visitors have once again confirmed that the Water Forum “AQUA UKRAINE” is a major, significant water sector event which will remain so in the long-term perspective.